

Department of Multimedia and Animation Arts

Course of Bachelor

I 、 Educational Objective :

1. The Department of Multimedia and Animation Arts undergraduate program offers a comprehensive, multidisciplinary approach to animation and multimedia arts that promotes individual exploration and innovative thinking.
2. It emphasizes innovative creation with digital and mass media with cultural and aesthetic insights.
3. It develops students' professional skills and values teamwork, corporation, communication and ethics.

II 、 The curriculum features a solid foundation in

- A. Aesthetic sensibilities with cultural insights
- B. Basic design abilities
- C. Creative and innovative thinking
- D. Formal theories in practical application
- E. Communication and corporation.

III 、 Graduation Credits : 128 Credits

Degree : B.F.A.

IV 、 Other relevant provisions of graduation :

- 1、A graduation should have at least one of the selected works of Department Exhibition, performances and public works.

V 、 Research Focus

● Required Courses

Course	unit	1 academic year		2 academic year		3 academic year		4 academic year		Note
		1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	
Drawing	3	3								
Painting	3		3							
Computers and the Internet	4	2	2							

Course	unit	1 academic year		2 academic year		3 academic year		4 academic year		Note
		1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	
Introduction to Computer Graphics	6	3	3							
2D Animation	6	3	3							
Programming Languages	4			2	2					
Multimedia Design	6			3	3					
3D Computer Animation (I)	6			3	3					
New Media Art Project	6					3	3			Alternative
3D Computer Animation (II)										
Seminar and Internship (I)	3					3				
Seminar and Internship (II)	3						3			
Graduation Project (I)	3							3		
Graduation Project (II)	3								3	
Total	56	11	11	8	8	6	6	3	3	

● Elective Courses :

Course	unit	1 academic year		2 academic year		3 academic year		4 academic year	
		1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester
History of Western Arts	2	2							
History of Chinese Arts	2		2						
Basic Photography	2	2							
Digital Photography	2		2						
Comics	3	3							
Sculpture of Character	3		3						
Illustration	3		3						

Course	unit	1 academic year		2 academic year		3 academic year		4 academic year	
		1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester
Basic Color Scheme	2	2							
Digital Image Analysis	2	2							
Introduction to Computer Animation	2	2							
History of Media Art	2			2					
Trend of Thought in Contemporary Art	2				2				
Digital Image Processing	3			3					
A Guide to Digital Music and Sound Effects	3			3					
Digital Music and Sound Effects	3				3				
Sonic Design	6			3	3				
2D Animation Planning	3			3					
Animation Project Management	3				3				
Non-Linear Editing	3			3					
Film Production	3				3				
Layout Design	2			2					
Application of Layout Design	2				2				
English in Multimedia and Animation	2				2				
Animation Scenario Writing and Storyboarding (I)	3			3					
Animation Scenario Writing and Storyboarding (II)	3				3				
Movie Genre Study for Animated Film	3				3				
Project Practice of Internship	2				2				
Animation History(I)	2					2			
Animation History (II)	2						2		

Course	unit	1 academic year		2 academic year		3 academic year		4 academic year	
		1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester
Video Art	3					3			
Video Art Installation	3						3		
Windows Programming	4					2	2		
Digital Game Design	3						3		
Interactive Programming	2					2			
Multimedia Programming	2						2		
3D Character Animation	3					3			
Advanced 3D Character Animation	3						3		
Motion Graphics	3					3			
Motion Capture	3					3			
Maya Expression and MELs	2						2		
Stop Motion Animation	3						3		
Introduction to Virtual Reality	2					2			
Design to Computer Interface	3						3		
Composition and Computing Music	3					3			
Composing Digital Music	3					3			
Audio Mixing and Mastering	3						3		
Interactive Audio Design	3					3			
Digital Music and Performance	3						3		
Sounds Art	3							3	
Digital Cultural Creativity	3							3	
Internet Art	2							2	
Technology Art	3							3	

Course	unit	1 academic year		2 academic year		3 academic year		4 academic year	
		1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester	1nd semester	2nd semester
New Media Art	3								3
Interactive Design	3							3	
Interactive Installation Art	3								3
Digital Art Appreciation	2							2	
Digital Art Aesthetics	2								2
Digital Creative Art Project	3							3	
Interdisciplinary Art	3								3
Lighting Effects	3							3	
Advanced Lighting Effects	3								3
Experimental Animation	3							3	
2D Animation Project	3							3	
3D Animation Project	3								3
Booth Exhibition Design	3							3	
Portfolio Design	3								3
Total	180	13	10	22	26	29	29	31	20